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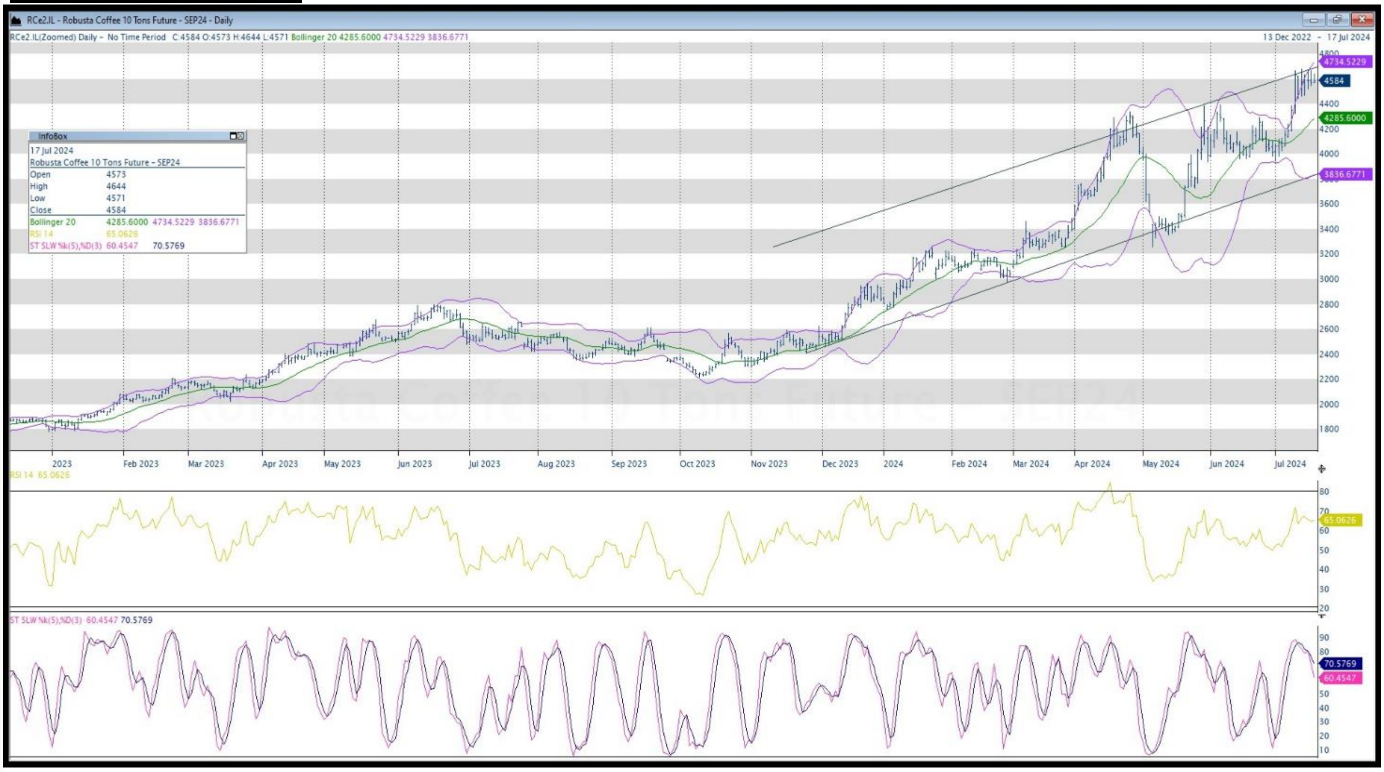
WEEKLY MARKET REPORT

LONDON ICE MARKET



LONDRES					
Posición	último	dif	alto	bajo	cierre
JUL24	4783	-46	4850	4850	4783
SEP24	4578	6	4644	4571	4572
NOV24	4400	8	4456	4392	4392
JAN25	4197	1	4250	4197	4196

NUEVA YORK					
Posición	último	dif	alto	bajo	cierre
JUL24	245,40	1,25	249,50	248,50	245,40
SEP24	242,95	-0,65	247,00	242,55	243,60
DEC24	241,10	-0,70	245,00	240,80	241,80
MAR25	238,95	-0,80	242,85	238,75	239,75

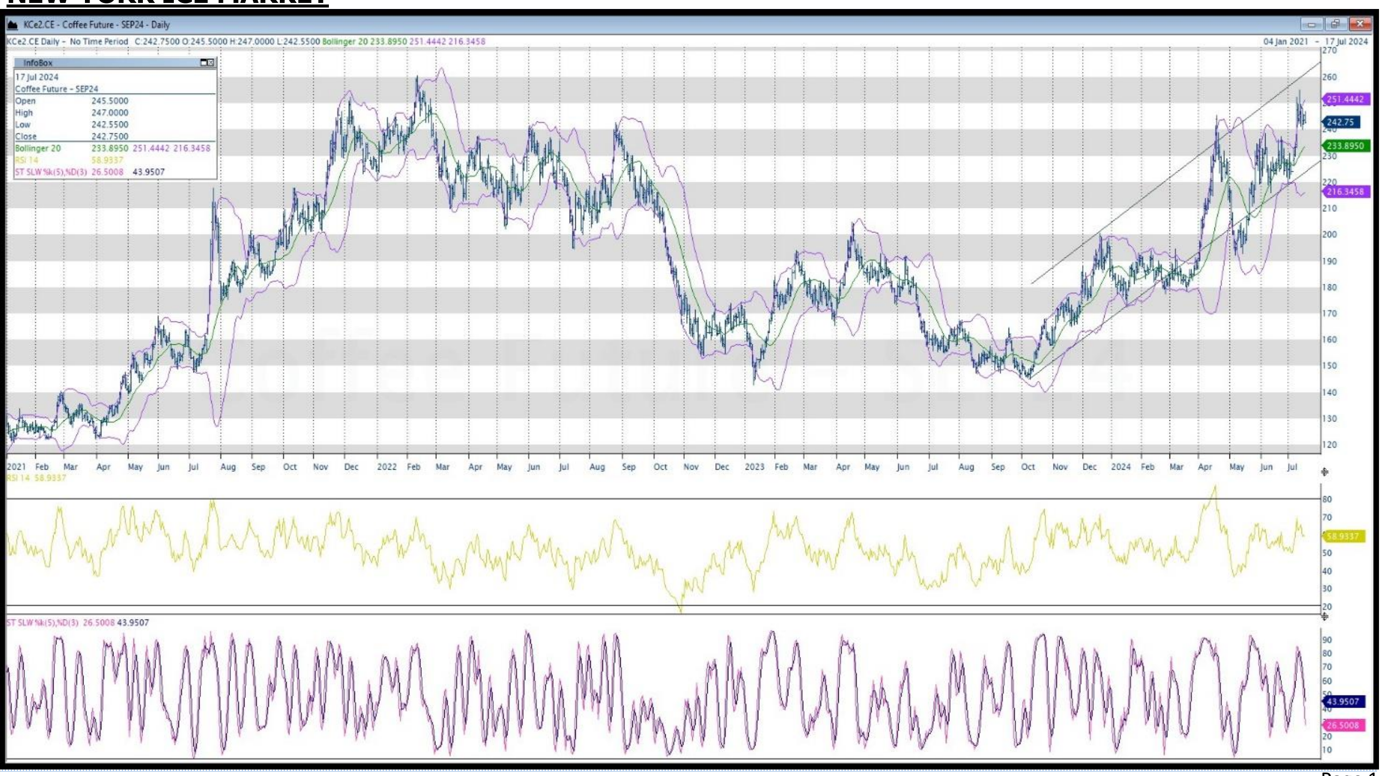
London ICE:

Supports: 4525, 4445, 4290 & 3940
Resistances: 4660, 4685 & 4700

New York ICE:

Supports: 238,75, 236,50, 233,00 & 219,50
Resistances: 246,00, 250,00, 255,25 & 275,00

NEW YORK ICE MARKET



BRAZIL

Brazil's coffee exports for the 2023/24 crop year (July 2023 to June 2024) reached a record 47.3 million 60-kilogram bags, according to the Brazilian Coffee Exporters Council (Cecafé). This volume is 32.7% higher than the 2022/23 cycle. The previous record was set in the 2020/21 crop year, with 45.6 million bags exported. Revenue from shipments in the crop year ending in June also set a record, reaching $9.8 billion, an increase of 20.7%.

Cecafé president Márcio Ferreira stated in a note that the larger crop in Brazil allowed the country to expand its share in global trade, "occupying spaces left by reduced supply from other producers, such as Indonesia and Vietnam, mainly with national conilon." According to the organization, the United States was the main destination for Brazilian coffee, purchasing 7.1 million bags, or 2.8% more than in the 2022/23 crop year. Germany and Belgium followed. Brazil also increased coffee sales to China by 186.1%, reaching 1.64 million bags.

The week should be marked by open weather, the producing areas in the south of Minas should have maximum temperatures of around 26°C and minimum temperatures close to 12°C, there is no indication of temperature extremes for the region. In the Triângulo Mineiro, maximum temperatures may be greater than 30°C throughout this week, in addition, the weather should remain open, intensifying the agricultural dry period. In the producing region of Espírito Santo and Bahia, maximum temperatures are expected to become higher, with maximum temperatures reaching 32°C in the Bahia region. Next week is indicative of an intensification of dry weather for coffee producing areas.

VIETNAM

The Customs Authority further revised down its figures for June coffee export to 1,170,033 bags, or an 11.5% decrease over the same month last year. This brings the total for the first 9 months of the 2023/24 coffee year (October-June) to 20,941,499 bags, or 6.66% less than the same period last year. These figures reflect the low coffee availability due to this year's smaller crop and depleted stocks. Vietnamese producers are well capitalized and reluctant to sell, given the firm market structure in the London market.

Farmers have been actively engaged in their second round of rainy season fertilizing, ensuring their crops receive the necessary nutrients. Additionally, they have been busy weeding and removing shoots to maintain the health and productivity of their coffee plants.

CENTRAL AMERICA / COLOMBIA

The U.S. National Oceanic and Atmospheric Administration said that, despite recent rain, some coffee producers in **Central America** still face a moisture deficit following a drought at the start of the season.

OTHERS

Good news from **Ethiopia**, where the Coffee and Tea Authority has released its final export figures for the fiscal year, which runs from 8th July 2023 to 7th July 2024. Exports in June totaled 46,000 tons, well above the target set for the month. This brings the total for the 2023/24 fiscal year to 298,500 tons or 4,975,000 bags, valued at USD 1.43 billion. Compared to 2022/23, Ethiopian exports increased by 20 per cent in volume and 7.5 per cent in value, the authority said in the release.

Kenya - The fly crop is progressing well and the flow of parchment to mills is increasing. Rain was observed last week in coffee-producing areas, cloudy and cold weather is dominating. Last week President Ruto dismissed all cabinet except the Deputy president and Cabinet Secretary for Foreign affairs. This was to pave the way for the formation of a "broad-based Government" in response to protestor's demands. Despite of this, Kenya braces for more protests as calls for demonstrations this week continue, in central business districts across the country and road blockages of major thoroughfares. The ongoing protests are causing delays in collecting coffee from growers' warehouses. The delivery of coffee to the port has been affected as well.

DEMAND / INDUSTRY

As per the NCA, **Coffee accounts for 8% of the total value of the U.S. food service sector**, providing more than 2.2 million jobs and adding $343 billion to the economy every year." Specialty coffee consumption has experienced significant growth – up by a whopping 80% since 2011. Other beverages whose consumption is trending up include ready-to-drink coffee (sold bottled, canned, or jarred) and cold brew. 15% of current coffee drinkers had ready-to-drink coffee, which has almost doubled since last year.

Past weekend, the media focused on comments made by Giuseppe Lavazza, Chairman of the **Lavazza Group**, at an event on the sidelines of the Wimbledon tennis tournament. The price of coffee is set to remain "very high" and is unlikely to drop until the middle of next year amid intense pressure on supply chains, he said. He admitted that he had been wrong to predict last year that prices would begin to fall this year. "The coffee supply chain is dramatically under pressure, he said in comments reported by the Financial Times. "Coffee prices are not going down … [they're] going to stay very high."

Lavazza added that **new EU Deforestation Regulation** (EUDR barring imports of coffee and six other commodities that have been grown in deforested areas from being sold in the bloc will push prices even higher. "In the coffee business, only 20 per cent of the farmers are ready to meet the regulation," said Lavazza. US Trade Officials along with members of the ICP International Coffee Partners have jointly called on the European Union to delay the implementation of the EUDR.

QUOTATION EURO / US DOLLAR

€/US$ rate	last	high	low
EUR/USD Euro/US Dollar	1,09298	1,09451	1,08953

The news that could have given more strength to the euro this week have been that in Germany the ZEW index for July dropped less than expected, and that in the US the residential sector confidence index (NAHB) for July fell unexpectedly.

And on the contrary, the fact that in the US retail sales in June turned out much better than expected would be the new that should be bearish in reference to the euro.

ADDITIONAL COMMENTS

As per Mr. Murray, Presidents of the NCA in the United States, regarding the EUDR coffee has been grouped with other commodities such as beef and palm – and yet it couldn't be more different. Coffee grows on trees which are carefully tended for decades. So, a "one size fits all" approach to regulation is simply misguided.